

“You actually feel cleaner!
The soap washes right
off.”

No Water Waste, No Hauling Salt, No Slimy Feel

01. Challenge

With a home in Lake Havasu with very hard water, Ronald Regnier was familiar with the challenges presented by traditional salt using water softeners. While he knew he needed to treat his water in order to protect his appliances, he didn't like the slick feeling that his softener left on his skin, and was growing weary of the time and cost involved with maintaining it. Ronald knew right away that the EasyWater No-Salt Conditioner was the right fit for his needs, and after saving up to make the switch, he enjoyed the EasyWater solution for almost 3 years.

02. Solution

Then came time to sell his home. His potential homebuyers were seriously considering making an offer on another home, and water treatment was at the top of their minds. "I see a water heater, but no water softener." Ronald's answer got him a full-price offer only two hours later: "How would you like to have a water conditioner that doesn't make you feel basted like a butterball turkey, you don't have to haul salt around anymore, and you don't have the water waste of a daily regeneration cycle?"

03. Results

Ronald credits the quick sale of his home to the EasyWater No-Salt Conditioner. He has told everyone he knows about his success with EasyWater, and when he finds his next home, the EasyWater No-Salt Conditioner will be one of the first purchases he makes. In his own words, "After having one, and telling everyone I know about it, I'm going to have another one on my new house."

About EasyWater

EasyWater is a world leader in solving water-related problems. The use of innovative technologies allows EasyWater to solve many difficult water issues without using salt, potassium or other chemicals. Our philosophy is to be conscientious of people's needs in resolving their water problems, while also doing all we can to protect our environment's natural water supply.