



CASE STUDY

“Every white shirt I bought would look dingy and nasty after a couple of washes. Now everything looks new.”

Small Town City Water: From Inconsistent To Crystal Clear

01. Challenge

The water in Theresa Miller's home is supplied by the water utility in her small town just west of Indianapolis. Although most cities treat their water supply to remove minerals like iron that cause discoloration, the water that came out of Theresa's tap was of inconsistent quality. Even when she used iron-out salt with her water softener, Theresa still had to contend with discolored water, stained laundry, and a whole lot of cleaning. The iron was just too much for her water softener to handle effectively.

02. Solution

When she came across EasyWater at a home show, Theresa was intrigued. Could she really have clear, fresh, drinkable water? A notice from her city that recent water testing had been done incorrectly, putting her at risk for coliform bacteria in her drinking water, was the final straw. After talking with her local market representative, Theresa chose to install the EasyWater Iron Shield+, Bacteria Shield, and RevitaLife Drinking Water System to clean up her water for good.

03. Results

After years of putting up with a water softener that just wasn't doing the job, Theresa is thrilled with the results she gets with EasyWater. Her Iron Shield+ keeps her bath water sparklingly clean and free from rust, her clothes stay looking new out of the wash, and her hair is even softer now that the iron is gone. Inconsistent water tests are no longer a concern because Bacteria Shield keeps her household water free from bacteria and pathogens that cause illness, and her water tastes better than ever.

About EasyWater

EasyWater is a world leader in solving water-related problems. The use of innovative technologies allows EasyWater to solve many difficult water issues without using salt, potassium or other chemicals. Our philosophy is to be conscientious of people's needs in resolving their water problems, while also doing all we can to protect our environment's natural water supply.