



CASE STUDY

“One of Mike’s customers totes a glass water bottle everywhere, refusing to drink any water but that from her RevitaLife at home.”

Tried, Tested, and Approved

01. Challenge

Mike Hays, the Service Manager with M.E. Flow in northern Virginia, has a shed behind his house full of water treatment products and gimmicks that he’s tested and found lacking over the last 30 years. So when his boss suggested he research EasyWater products, he was leery - would EasyWater’s No-Salt Conditioner turn out to be just like the other salt-free devices he’d tried over the years?

02. Solution

Partnering with EasyWater wasn’t an easy decision, but the response from Mike’s customers told him it was the right one. The real test came when Mike installed the EasyWater No-Salt 2200 on his own home. Mike used a scope to peer into the heat exchanger of his tankless water heater prior to install, and as expected it was full of scale. One year later, Mike cut out the heat exchanger and found it completely clean. His EasyWater No-Salt system had performed exactly as promised, removing the limescale and preventing it from re-forming.

03. Results

The original maintenance-free EasyWater No-Salt Conditioner will always be a customer favorite, but recently his customers have started to discover RevitaLife’s mineral-enhanced reverse osmosis system. In his own office, Mike will soon be installing a second RevitaLife due to employee demand, and one customer totes a glass water bottle everywhere, refusing to drink any water but that from her RevitaLife at home. They know the 99.999% reduction in contaminants, balanced pH and added minerals mean RevitaLife water is better for them, but the real draw? It just tastes good.

About EasyWater

EasyWater is a world leader in solving water-related problems. The use of innovative technologies allows EasyWater to solve many difficult water issues without using salt, potassium or other chemicals. Our philosophy is to be conscientious of people’s needs in resolving their water problems, while also doing all we can to protect our environment’s natural water supply.