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## East Coast: Hard Water Solution without Back-Breaking Work

### 01. Challenge

Richard Haldeman has had a salt-based water softener for over 25 years. With his home on well water, treatment was a necessity. While the softener did a fair job at handling some of his hard water issues, he had to contend with difficult-to-clean sodium spots, the continual cost of buying salt for the softener, and of course hauling 50lb bags of salt to his basement. Richard was also keenly aware of the impact sodium could have on his family's health and the environment around him. It was time for a change.

### 02. Solution

Richard had always used salt-softeners and was skeptical about other systems. He decided to investigate EasyWater and called the company to discuss his situation. While given a wealth of information about how the EasyWater Conditioning System worked, and why it would be a great no salt alternative to his softener, he wanted the opinion of a local plumber. Richard scheduled an appointment with a plumber who analyzed the hardness level of his well water, and reaffirmed what the EasyWater Conditioning System would do.

### 03. Results

Richard had Farrell Brothers Plumbing in Albany, NY install an EasyWater Conditioning System in his home. He quickly realized how well the system performed, providing water with a natural feel while no longer having to be concerned about sodium content. He would no longer have a monthly rental fee for the softener and the ever-increasing cost for bags of salt. He could now enjoy salt-free treated water and protect all of his plumbing and water fixtures from scale and other hard water-related problems.

#### About EasyWater

EasyWater is a world leader in solving water-related problems. The use of innovative technologies allows EasyWater to solve many difficult water issues without using salt, potassium or other chemicals. Our philosophy is to be conscientious of people's needs in resolving their water problems, while also doing all we can to protect our environment's natural water supply.