

“ They have already paid for their EasyWater No-Salt Conditioner in the cost of salt alone...”

When a Water Softener Just Doesn't Work

01. Challenge

Maintaining a salt-based water softener can be difficult, expensive and time-consuming, especially when that softener is serving a 63-unit condo complex. Homeowners at the Andrew Jackson Condominiums building in New Orleans, LA were spending over \$5000 per year on salt, but due to maintenance issues they still weren't seeing the results they needed. With 3 gas water heaters to serve all 63 units, a properly functioning system was crucial to delivering hot water to residents.

02. Solution

Marshall Ballard, a homeowner and board member, knew that he needed to bring to the homeowners board a solution that would work. After researching their options and deliberating the decision for over a year, Marshall was confident that the EasyWater No-Salt Conditioner was the way to go. The board voted to remove their salt-based water softener, and installed the EasyWater No-Salt Water Conditioner in June of 2011. They kept a close eye on their hot water recirculating pump for months as a test of how well the No-Salt Conditioner was performing, and it remains completely scale-free to this day.

03. Results

The homeowners at Andrew Jackson Condominiums are thrilled with their decision to remove their softener and replace it with the EasyWater No-Salt Conditioner. Their hot water delivery system is completely scale-free and distributes hot water quickly, without costly maintenance. They have already paid for their EasyWater No-Salt Conditioner in the cost of salt alone, and residents have remarked about the differences they're noticing in their own units. The biggest benefit by far, though, was in removing their maintenance-heavy water softener for good.

About EasyWater

EasyWater is a world leader in solving water-related problems. The use of innovative technologies allows EasyWater to solve many difficult water issues without using salt, potassium or other chemicals. Our philosophy is to be conscientious of people's needs in resolving their water problems, while also doing all we can to protect our environment's natural water supply.