

“No more leaks or hard water problems, and his customers actually enjoy using their water.”

The Total Solution for Bad Taste, Chlorine Odor and Dry Skin

01. Challenge

When Michael Beltz, owner of Beltz Mechanical of Freeland, MI, received a report of leaky plumbing from the owners of a Bay City home that was less than 6 years old, he immediately knew what the problem was: scale depositing had built up in the plumbing, clogging the showerheads, causing valves to stick, and causing faucets to drip and leak. The problem was only accelerated by the city's lime softening process, which raises the pH of water, causing limescale to form in pipes and plumbing much faster than it normally would.

02. Solution

Michael knew that the problem with the water in his service area extends way beyond hard water, with many customers complaining of bad taste, chlorine odor, dry skin and hair, and more. That's why instead of just fixing his customer's immediate problem with the EasyWater No-Salt Conditioner, he also recommended installing EasyWater's Toxin Shield+ and RevitaLife to clean up the family's bathing, cooking and drinking water. The result? No more leaks or hard water problems, and his customers actually enjoy using their water.

03. Results

Michael was first introduced to EasyWater two years ago when he noticed the No-Salt Conditioner installed in another customer's home. This customer was so pleased with what the No-Salt Conditioner did for his water that Michael knew his other customers would benefit from EasyWater's salt-free hard water solution. Since then, demand continues to increase and Michael has now provided EasyWater solutions for customers in every county in the area.

About EasyWater

EasyWater is a world leader in solving water-related problems. The use of innovative technologies allows EasyWater to solve many difficult water issues without using salt, potassium or other chemicals. Our philosophy is to be conscientious of people's needs in resolving their water problems, while also doing all we can to protect our environment's natural water supply.